

Mechanical Specifications

Ad Dimensions

Full page.....	7.625" wide by 10" tall
Full page with bleed.....	8.5" wide by 11" tall
Half page verticle (tall).....	3.713" wide by 10" tall
Half page horizontal (wide).....	7.725" wide by 4.938" tall



SER America Magazine ad rates:

- Full page color ad: \$2500
- Half page color ad: \$1500
- Quarter page color ad: \$800